




**BOB
MARLEY**®
FOUNDATION



NEWSLETTER

FEBRUARY 2019

“

‘MY LIFE NUH IMPORTANT TO
ME...OTHER PEOPLE LIFE
IMPORTANT. MY LIFE ONLY
IMPORTANT IF I CAN HELP
PLENTY PEOPLE...MY LIFE IS
FOR THE PEOPLE.’

BOB MARLEY

”

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‘LIVE FOR YOURSELF, YOU
WILL LIVE IN VAIN, LIVE FOR
OTHERS, YOU WILL LIVE
AGAIN.....PASS IT ON.....’
(PASS IT ON)
”

The Bob Marley Foundation was started by his family in 1986.

The Foundation serves as the charitable arm of the Bob Marley Museum and Tuff Gong International. It is an independent, non-profit organization that implements social intervention projects and initiatives focusing on preserving the spiritual, cultural and musical ideals that inspired and guided Bob throughout his life.

A Rasta man, musician, philosopher, advocate and philanthropist, Bob was committed to empowering, transforming and ‘uplifting’ lives.

The Foundation’s mission is to honour Bob’s life and legacy and continue traditions began by him.

In 2018, the Bob Marley Foundation engaged in a number of uplifting and empowering projects, in the areas of the Arts, Education, Culture, Health, Youth Empowerment, Environmental Awareness and Sport.

‘It is amazing how my father’s music and message continue to ignite and inspire people across the world every day....still giving them hope....uplifting their spirits, changing their lives...still sparking change somewhere....’

That inspires us to do what we can....to make a difference.....to make people’s lives, the lives of our boys and girls, even a little brighter....to make them truly believe that ‘everything is gonna be alright...’

That’s what the Bob Marley Foundation is all about.....that’s the mission.’

*Cedella Marley
CEO of the Bob Marley Group of Companies.*



'ONE LOVE, ONE HEART, LET'S GET TOGETHER AND FEEL ALRIGHT...' (ONE LOVE)

IMPACTING LIVES THROUGH CULTURE....
CONTINUING BOB'S LEGACY



Celebrating BOB MARLEY FEBRUARY 6

Bob Marley's Birthday, February 6, is the biggest event on the Foundation's calendar. The celebration is held in the form of a Festival at his former home, 56 Hope Road, that is now home to the Museum established in his honour. This is a 'family day' that is hosted by Bob's family and the Bob Marley Group of Companies.



The day is filled with activities from sunrise, all designed to celebrate and honour the life and legacy of our cultural and musical legend and hero.

Over 200 students from schools across the Corporate Area, were invited. They delivered musical tributes in poetry, song and dance additionally approximately 150 children participated in the Children's Village, where children were engaged in a variety of activities throughout the day. The Hope Zoo's new and exciting attraction, their petting zoo, gives children the opportunity to interact with birds and snakes, under the supervision of zoo personnel. Birthday Ambassadors and Brand Ambassadors are also invited to spend time with the children during the day, engaging them in varied activities. Young Justin Sirgany, go kart and Formula 4 driver, displayed his car in the Children's Village and spoke to the boys and girls about his passion for car racing. This year, they will have the pleasure of 'kicking ball' with a member of the Reggae Girlz Football team. The Birthday celebration is filled with music, entertainment and good vibes throughout the day.



ROX IN SOX MUSIC FESTIVAL AT

The Rox in Sox Jamaica Music Festival is a collaboration of the Bob Marley Foundation, One World Chorus, the Grace and Staff Foundation, Rotary International and Keen footwear.

Aaron Nigel Smith, a musician and educator and founder of the Rox In Sox Festival, has a vision of using this unique musical celebration and his own music, to educate, entertain and empower youths across the world. The Festival that celebrates children's music and literature had its fourth staging in the United States this year. The Festival's mission is to connect and empower children, families and communities, promoting a spirit of caring and sharing with others, replacing violence with hope, and transforming the lives of children through an exciting combination of music, books and kind hearts.

A resident of the United States, Aaron collaborates with the Oregon Community Foundation and the Mayor's Office of Youth Violence Prevention to host this annual musical celebration in Portland, Oregon. A special feature of the Rox in Sox Festival is that attendees are asked contribute books, socks and shoes that are then gifted to children in Jamaica and Kenya at the local

THE BOB MARLEY BIRTHDAY CELEBRATION

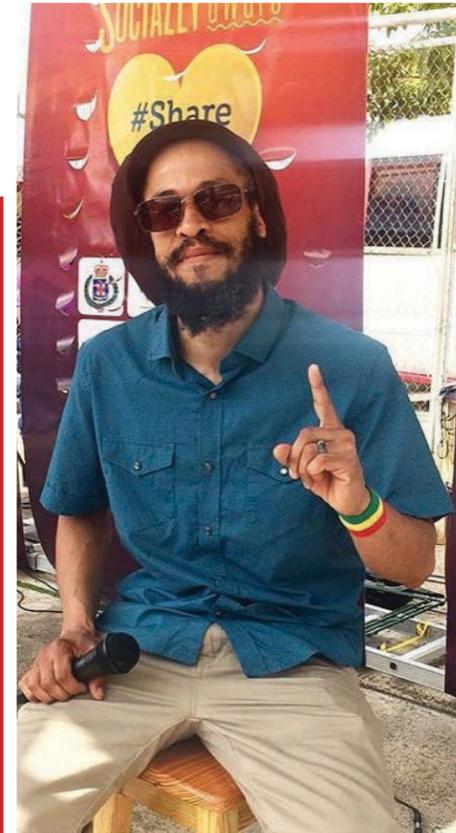
Festivals. In the four years of the Festival's staging in Oregon and Las Vegas, the organisers have collected and distributed 3205 pairs of socks, 220 pairs of shoes and 1519 books.

Aaron, a dynamic performer and musician, entertains the children with songs from his Reggae Children's album 'One'. The Festival is engaging, exciting and empowering and a unique educational experience for all participants. Teachers and parents participate by reading to the children and assisting with the distribution of gift bags of socks, books and shoes.

The Bob Marley Foundation has ensured that children attending the Bob Marley birthday celebration are able to get a taste of the Rox and Sox Festival during the day.

THE BOB MARLEY FOUNDATION TEAMS UP WITH BIGGA

The Bob Marley Foundation partnered with Bigga Soft Drinks on Socially Aware tour. The campaign with the theme - 'Social Aware - Share With Care', was developed to increase awareness in students and encourage the responsible use of social media. The tour engaged local police personnel, the media and artistes to assist in educating High School students especially, about the proper use of social media and the internet and reinforcing positive user values and attitudes while online. The island-wide campaign kicked off in September 2017 and continued for the remainder of the school year.



The Bob Marley Foundation in partnership with the Bob Marley Museum and Tuff Gong International joined the campaign based on the shared values of youth empowerment, social responsibility and positivity.

This project had a song competition. The winning school Tarrant High School was provided with an opportunity to record their school song at Tuff Gong International.



“WE JAH PEOPLE CAN MAKE IT WORK,
COME TOGETHER AND MAKE IT
WORK....” (WORK)

ONE LOVE YOUTH CAMP

JAMAICAN YOUTHS GAINING CRUCIAL LIFE
AND LEADERSHIP SKILLS

The One Love Youth Camp is hosted annually through a partnership with the Bob Marley Foundation, Ben and Jerry’s Ice Cream and Partners for Youth Empowerment (PYE). The residential camp was home to fifty (50) at-risk youths, aged 13-17 years and thirty (30) facilitators, for five (5) days and was located in a safe space, close to nature and conducive to learning, healing, and creativity.

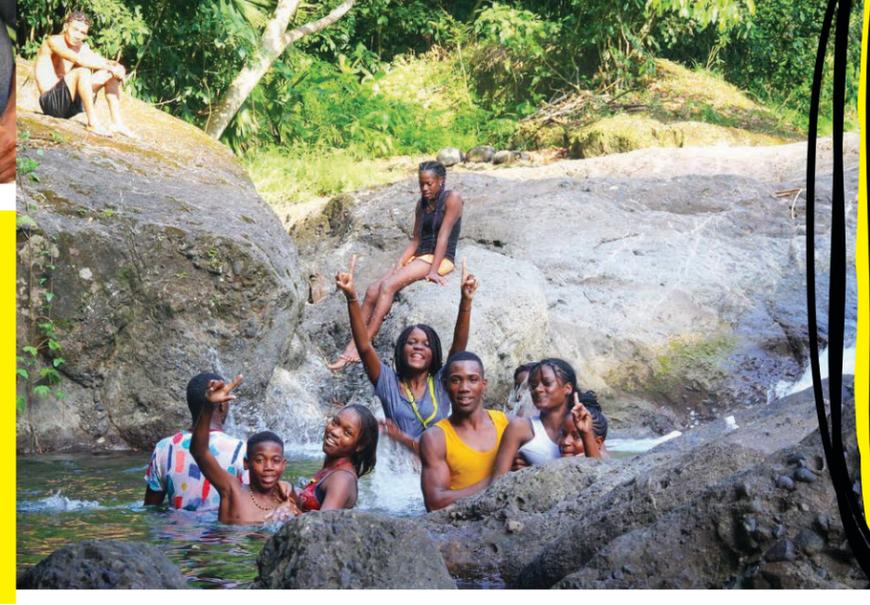
Music, drama, dance, story-telling, craft and visual arts were the tools used to teach crucial life and leadership skills and to unlock the campers’ creativity and expression.

The One Love Youth Camp welcomed participants from the following schools and organizations: Hailie Selassie High School, Charlie Smith High School, St. Anne’s

Career Advancement Programme (CAP), JoyTown Community Development Foundation, Grace & Staff Community Development Foundation, Bob Marley Primary & Junior High School, Ferncourt High School, Hill Top Juvenile Correctional Centre, Rio Cobre Juvenile Correctional Centre, Youth For Development Network, Capoeira Alafia, Clarendon Youth Information Centre, and the Edna Manley College of Visual and Performing Arts.



The days and nights were filled with exciting, interactive activities including singing, drumming, dancing, art and crafts, Reggae night, karaoke, a river trail, cookout, and open mic. A new and exciting feature of this year’s camp was the Tuff Gong Mobile Studio, which allowed campers to enjoy a real-life studio recording experience.



COMMENTS FROM OLYC YOUTH

“OLYC teach me how to get along with people.”

“I learn about the greatest reggae artist.”

“Before camp I didn’t have the courage I have now. It has opened my eyes to different possibilities, seeing and interacting with different people.”

“I want other people to know that Bob Marley legacy lives on and I would love for other people to experience that impact.”



“WHY NOT HELP ONE ANOTHER ON THE WAY...MAKE IT MUCH EASIER.....JUST A LITTLE BIT EASIER.....”
(POSITIVE VIBRATION)

THE BOB MARLEY FOUNDATION SPONSORS JAMAICA'S REGGAE GIRLZ

On Sunday, September 2, 2018, the Bob Marley Foundation, the Alacran Foundation and other football fans cheered for Jamaica's Senior National Women's Football team, the Reggae Girlz, as they won their final match against Cuba in the CONCACAF Women's Qualification Finals at the National Stadium. On October 17, 2018, the Girlz defeated Panama 4-2 on penalties and created history by becoming the first Caribbean nation to qualify for the FIFA Women's World Cup, to be held in France in 2019.

It is no secret that Bob Marley was passionate about football. It was no surprise then, when four years ago, his daughter, Cedella Marley, through the Bob Marley Foundation, came forward in support the senior women's football programme. Cedella, recognizing that the Girlz have the skill and the heart to be winners, but needed the resources to support them, has

served as the team's Ambassador since then.

This year, the Bob Marley Foundation partnered with the Alacran Foundation, a UK organization, to provide sponsorship for the Reggae Girlz training programme.

Approximately sixty (60) young 'cheerleaders' from the Trench Town community were taken to the National Stadium to watch the CONCACAF Women's Championship matches, exposing the boys and girls to female football and offering the Girlz some well needed motivation from the 'Stands'.

The Bob Marley Foundation congratulates the Reggae Girlz on their historic victory and wish them continued success as they go on to compete in Women's World Cup in France later this year.



“WHEN ONE DOOR IS CLOSED, DON'T YOU KNOW ANOTHER IS OPENED.....”
(COMING IN FROM THE COLD)

MARLEY FOR EDUCATION GIVING EDUCATIONAL SUPPORT TO JAMAICAN STUDENTS

Marley for Education is an annual programme that provides well-needed assistance to boys and girls ages 3-17 years, from Basic to High school. The Foundation awards scholarships in the form of school books, school fees and/or school uniform support.

This social intervention programme continues a tradition started by Bob Marley, of giving financial assistance to parents in Trench Town, to help to meet the ever-increasing costs of education. The Foundation has been able to expand the geographic scope of the programme to include families from areas such as Majestic Gardens, Olympic Way, Rum Lane, and Spanish Town Road. The programme has since its inception nine years ago, awarded scholarships to thousands of students.

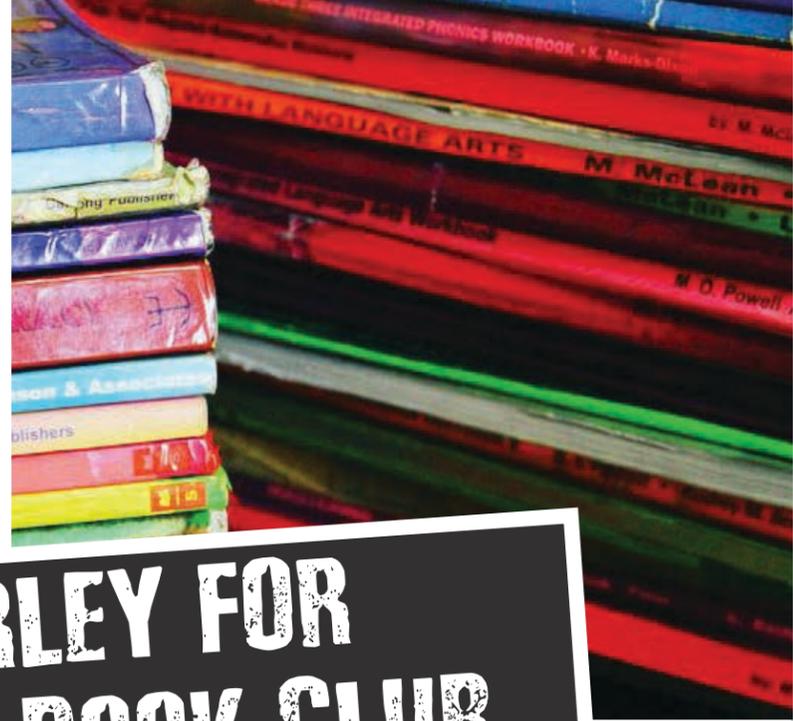
In 2018, the Bob Marley Foundation partnered

with the Kingston Book Shop, Sandro Paris, Eye Q Optical and Kids Club International.

The successful scholarship awardees are selected from families deemed most in need of assistance. Priority attention is given to children from single parent homes, homes where parents are unemployed, deceased or physically disabled or where a child in the home has special needs. In total, one hundred and ninety-eight (198) scholarships were awarded this year.

In 2018, the Bob Marley Foundation also partnered with A. A. Joseph Limited to provide a special five year scholarship to a student pursuing a degree in Medical Sciences at the University of West Indies. James Joseph, the Managing Director of A. A. Joseph Limited awarded the Albert Anthony Joseph Award to Jovielle Hayden.





THE MARLEY FOR EDUCATION BOOK CLUB

A special feature of the Marley for Education programme is the Book Club. Students who are recipients of scholarships of school book support each year, are encouraged to participate in the Marley for Education Book Club. Students are encouraged to care their books and re-usable books are returned to the club and redistributed to other students the following year. Approximately seventy (70) books were re-distributed through the book club in 2018.

The Marley for Education programme is boosted by the assistance of a group of young volunteers who work to ensure that the programme is a success. "One of the high points of the programme, is the feeling of gratification you get from knowing that you have helped someone who is really in need!" says volunteer Trudy-Ann Graham. This was the common sentiment expressed by all the volunteers.



PARTNERING FOR EDUCATION

The Bob Marley Foundation partnered with Sandro Paris, a fashion brand based in Los Angeles, for the in-store event they hosted for the launch of the Bob Marley Capsule clothing line. Proceeds from the sales at the event, were donated to the Marley for Education project and covered the cost of books and school fees for approximately 15 students.



“MUSIC GONNA TEACH THEM ONE LESSON.....”
(MUSIC LESSON)

MARLEY FOR MUSIC IN SCHOOLS



The Marley Music Room at the Grace STEM Center

The Bob Marley Foundation continues to promote and support music and music education as a tool for youth empowerment and upliftment.

In 2017, through its Marley for Music in Schools Programme, the Foundation launched the Marley Music Room at the Grace STEM Center. This is the brainchild of the Bob's daughter, the Foundation's CEO, Cedella Marley. The room was renovated and equipped with musical instruments, at the cost of JA\$1.5m. The Music Room will assist talented youths to realize their musical dreams.

LASCO R.E.A.P. WINNERS RECORD AT TUFF GONG STUDIOS

The Bob Marley Foundation's Marley for Music in Schools Project, also partnered with the LASCO Releaf Environmental Awareness Program (R.E.A.P.), to reward the 2016 winners, with a four hour recording session at the Tuff Gong Studios. This was an awesome experience and opportunity for the students!

LASCO R.E.A.P, an incentive driven awareness program, is an environment focused activity that engages in excess of 250,000 primary/prep students, ages 4-13, from across Jamaica.

THE BOB MARLEY ENSEMBLE ROOM AT THE ALPHA INSTITUTE

The Bob Marley Foundation partnered with the Alpha Institute to launch the Bob Marley Ensemble Room on Thursday, May 24, 2017.

The Bob Marley Ensemble Room, is a welcome addition to the Alpha Institute's longstanding music education programme. The idea was born from the approval of a funding proposal submitted to the Bob Marley Foundation in 2016. The proposal had aligned perfectly with the Foundation's mandate to contribute to educational and cultural development through music. In August 2016, the Foundation donated US\$10,000 to Alpha.



At the launch, Alpha Institute Administrator, Margaret Little-Wilson says, 'The Bob Marley Ensemble Room brings the Alpha Institute significantly closer to our goal of providing students, staff and visitors with all the tools needed to learn music effectively, to teach music effectively and to enjoy the wide benefits that music and cultural participation offer'.

The Ensemble Room's primary function, is to host ensemble classes, using a variety of instruments. It is insulated for audio and finished with sound absorption. The Room will provide a suitable and comfortable educational environment, for both students and teachers and will accommodate one teacher with classes of 15-20 students at a time, with a proper space for instruction and practice. The Ensemble Room, will also facilitate workshops, master classes and offer service learning opportunities. It will serve as a central location for various activities, from instruction and media to public events and public relations.



'LITTLE SISTERS, DON'T SHED NO TEARS....' (NO WOMAN NUH CRY)

PARTNERING TO EMPOWER JAMAICA'S GIRLS

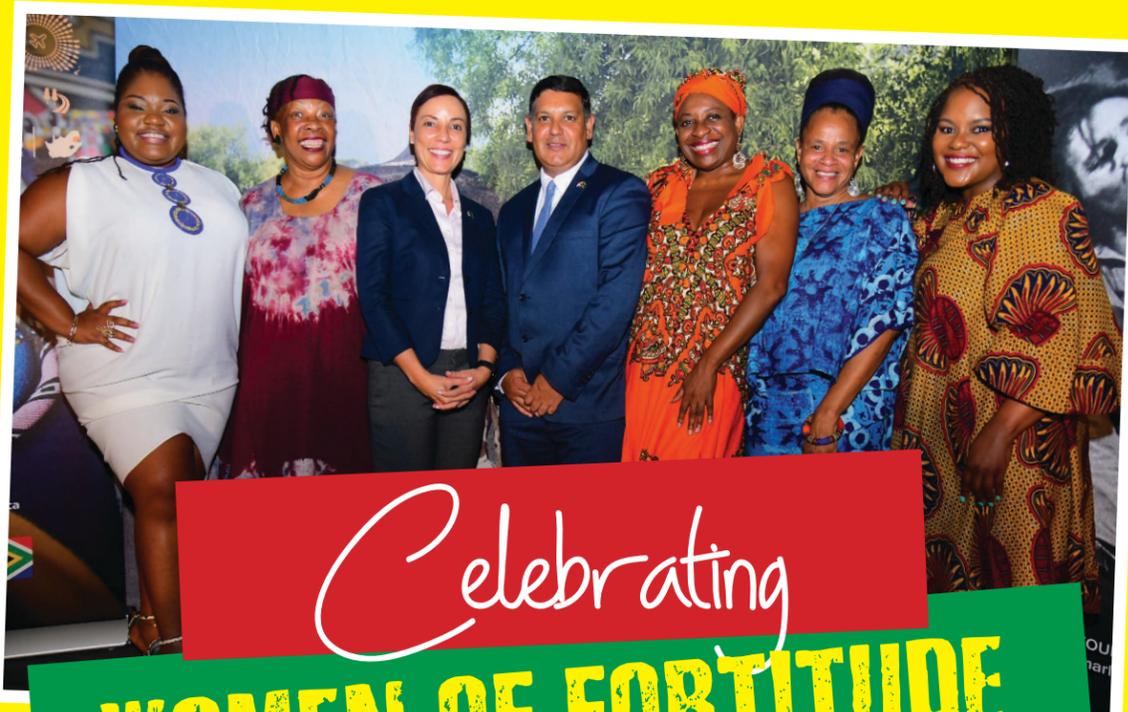
The Bob Marley Foundation's mission of empowering our girls continues to positively impact the lives of the teenage girls at the Women's Center of Jamaica. The Center, with sites across Jamaica, has a programme that assists girls, seventeen (17) and under to continue and complete their Secondary education. The girls then have the opportunity to return to the formal school system after the birth of their babies. The programme also equips them to take care of their children and to be good parents.

In 2016, the Bob Marley Foundation and Sandals Foundation through the Women Helping Others Achieve (WHOA) initiative, presented twenty (20) computers to the Center, to facilitate distance learning via its seven

centers and outreach sites across Jamaica. This helped to ensure that young women living in rural Jamaica would not have to travel to Kingston, but could access CSEC classes through the Virtual Delivery Infrastructure Programme.

In 2018, WHOA donated computers to the Center in St. Ann's Bay, to support their information technology and distance learning programmes.

The Foundation also participates in the Center's activities during International Women's Month and National Heritage Month and the girls are invited to attend and participate in the Bob Marley Birthday celebration on February 6.



Celebrating

WOMEN OF FORTITUDE

On the evening of August 23, 2018, the Bob Marley Foundation and the South African High Commission joined hands and hearts at the Bob Marley Museum, to honour and commemorate the life of a South African icon Mrs. Albertina Sisulu, Ma Sisulu as she is affectionately called. The programme's theme was "Women of Fortitude: Opportunities to build solidarity between Women from South Africa and Jamaica".

In a pre-recorded message, Cedella Marley warmly welcomed the guests to her father's home. Presentations were made by Senator The Honourable Kamina Johnson Smith, Minister of Foreign Affairs and Foreign Trade and Mr. Tyrone Gunnie, Acting High Commissioner for the South African High Commission.

The programme was inspired by Ma Sisulu's centenary and her outstanding contribution to freedom and democracy in South Africa. A panel of 'women of fortitude' in their own right, namely, Dr. Amina Blackwood-Meeks, Ms. Dania Beckford, Ms. Nomonde Donsa and, Ms. Janet Silvera, shared their personal experiences and ideas on the opportunities to build solidarity between women in Jamaica and South Africa.

From these discussions, it is hoped that concrete proposals can be created for the relevant stakeholders, with the vision of strengthening the relationships between women in South Africa and Jamaica.

MARLEY SCHOOL SUPPORT



The Marley School Support project provides financial assistance to preselected primary and basic schools in targeted areas in Kingston and Nine Miles, St. Ann, Bob Marley's home. The preselected schools are:

1. Bob Marley Primary and Junior High
2. Rhoden Basic School
3. Eight Miles Basic School
4. Cedella Booker Basic School
5. Chepstowe Basic School
6. Holy Trinity Basic School
7. St. Isaacs Basic School

The objective is to provide financial assistance to schools and is focused on providing a stipend for teachers, operating the school's breakfast programme or covering administrative expenses.



READING FOR UPLIFTMENT

On International Reading Day, April 23, the Bob Marley Foundation engaged the drumming group from the Haile Selassie High School at the Library

in Trench Town. The students read and discussed speeches of His Imperial Majesty.

Emperor Haile Selassie 1, donated their school to the Government and people of Jamaica during his State Visit in April, 1966.



**'DONT BURY YOUR THOUGHTS.....
PUT YOUR VISION TO REALITY.....'
(WAKE UP AND LIVE)**

THE MARLEY INTERNSHIP PROJECT

The Marley Internship Project was designed to provide job placement opportunities for youths who are attached to existing training programmes at institutions such as National Youth Service, Heart Trust/ NTA, Ministry of Labour and Social Security, Trade Works Foundation or High Schools that require their students to complete community service or training hours. This year, we provided internships for five (5) youths.

Participating interns were trained in areas such as:

- Administrative duties
- Project Management
- Social Media Management
- Procurement
- Monitoring and Evaluation
- Data Management
- Event Planning

The interns were exposed to the above-mentioned training through the implementation of the Marley for Education Project, the execution of the One Love Youth Camp and the Women of Fortitude Panel Discussion and as volunteers at the Starkey Health Fair.



PARTNERING FOR ECONOMIC EMPOWERMENT

In March 2018, the Bob Marley Foundation partnered with Internet Income Jamaica to host training workshops at their Center in New Kingston, with nine participants.

Internet Income Jamaica is the leading company in Jamaica, teaching online entrepreneurship. With a proven system and a curriculum that is taught worldwide, their goal is to change the economic landscape in Jamaica to one where a vast majority of unemployed and underemployed persons especially women and youth can earn a living using the internet.



“**‘BE NOT SELFISH IN YOUR DOINGS....PASS IT ON..... HELP YOUR BROTHERS IN THEIR NEED....PASS IT ON...’ (PASS IT ON)**”

MARLEY FOR HEALTH

PARTNERING TO BETTER HEALTH CARE

THE HAILE SELASSIE SCHOOL HEALTH FAIR

In 2018, the Marley for Health Programme partnered with several organisations to bring health care to individuals, schools and communities.

In January, the Foundation partnered with the Rastafari TV Network, Jamaicans Abroad Helping Jamaicans At Home and other organisations and individuals to host the annual Health Fair at the Haile Selassie High School in Payne Land, Kingston.

The JAHJAH team of health care professionals, based mostly in South Florida, make the pilgrimage to Jamaica every year to give free health care to schools and

communities. The team includes doctors, nurses, psychologists, dentists and dental assistants. During the course of the day, the organisers have in place volunteer counsellors, facilitators and mentors who engage the youths in workshops and interactive sessions. Since the day focuses on health and total wellness, the students are also provided with nutritious vegetarian meals and positive ‘edutainment’.

The Bob Marley Foundation has donated medical supplies and gardening tools for the ‘Clean Up and Green Up’ Project and the Project ‘Ecology, Agriculture and Trade (E.A.T)’, that will teach students farming techniques and sustainable lifestyle practices.

“**‘IF YOU LISTEN CAREFULLY.....YOU WILL HEAR..’ (NATURAL MYSTIC)**”



THE BOB MARLEY FOUNDATION PARTNERS WITH THE STARKEY HEARING FOUNDATION

‘If you listen carefully, you will hear’, a powerful line from Bob Marley’s song ‘Natural Mystic’ appropriately defines the goal of the partnership with the Bob Marley Foundation and the Starkey Hearing Foundation.

The mission of the Starkey Hearing Foundation....’Impacting lives daily..... so the world may hear’, is perfectly aligned to the mission of Bob Marley Foundation of ‘positively impacting lives and enacting lasting change in the lives of children, of adults, of families and communities.

The Bob Marley Foundation is excited about the partnership with the Starkey Hearing Foundation that is committed to the vision that **‘INDIVIDUALS DO NOT HAVE TO LIVE IN A WORLD OF SILENCE** and partners with groups and organisations to identify patients and fit them with hearing devices, while providing community-based Hearing HealthCare and mainstreaming services.

The Bob Marley Foundation is happy to join hands with the Starkey Foundation to give something so invaluable and life-changing to the people of Jamaica..... the gift of hearing.

THE NINE MILES HEALTH FAIR

BRINGING LOVE TO NINE MILES

In April and October 2018, the Marley for Health programme, hosted its bi-annual Nine Miles Health Fair, in partnership with Integrative Clinics International (ICI). The Fair was held in Nine Miles, St Ann, Bob's birthplace, at the Cedella Booker Basic School named in honour of his mother.

The Health Fair gave children and adults alike, from Nine Miles and surrounding communities, access to free medical services from a team of twenty three (23) medical professionals from the ICI team. The team also had a convenient on-site pharmacy that dispensed prescriptions. The doctors also conducted home visits to elderly and physically incapacitated residents in the community. Over two hundred people benefitted from the services.



The Foundation also engaged the support of agencies such as a Jamaica Aids Support for Life, the St. Ann's Bay Health Department and the Registrar General's Department, who offered specialized services throughout the day. The Starkey Hearing Foundation came on board the Health Fair for the first time in October, doing hearing tests and educating participants on the importance of the hearing health care.

The Bob Marley Foundations thanks its partners, the school and the community for making this health initiative a success.

MARLEY FOR HEALTH

HELPING YOUNG JEHU

“WHEN A CHILD IS BORN IN THIS WORLD.....HE NEEDS PROTECTION...” (HIGH TIDE OR LOW TIDE)



The Marley for Health Programme also provides access to medical assistance for a targeted beneficiary, based on the individual's urgency to have treatment and their ability to adequately cater to their medical needs.

In 2018, three year old Jehu was the beneficiary of this programme. Jehu has hydrocephalus, a condition in which fluid accumulates in the brain, enlarging the head and sometimes causing brain damage. Young Jehu also has dandy walker syndrome, a rare condition that affects brain development in the area of the brain that controls movement.

The Bob Marley Foundation is giving his family financial assistance to provide him with physiotherapy treatment that will assist with his care and development.

The Marley for Health Program has responded to the nation's ongoing call for assistance to upgrade medical care delivery in Institutions island wide, and donated JA\$15.4m in equipment to the Bustamante Hospital for Children, the Victoria Jubilee and St. Ann's Bay Hospitals and the Women's Health Network. The equipment upgraded areas providing Special Nursery Care, Accident and Emergency Care Departments.

THE MARLEY SOCIAL WELFARE SUPPORT PROGRAMME

“IN HIGH SEAS OR IN LOW SEAS, I'M GONNA BE YOUR FRIEND....” (HIGH TIDE, LOW TIDE)



The Marley Social Welfare Support Programme, is a special program that assists elders who had specially touched Bob's life. It also assists the Ethiopian Orthodox Church Home for the Elderly and the Eira Schader Home for the Elderly in Trench Town. The Programme gives the Homes monthly financial support to assist with paying care-givers.

In addition, to giving medical support, the Foundation provides housing for three beneficiaries.

The objective of this project is to provide care and access to services for elders who would not be able to afford it on their own.

“WE COME FROM TRENCH TOWN...” (TRENCH TOWN)

FOOD PACKAGES FOR TRENCH TOWN ELDERLY



In December, the Bob Marley Foundation treated forty-four (44) elder Trench Town residents to food packages. The Blue Bell Senior Citizen Group which consists of only women, expressed joy and appreciation to the Foundation for making their holidays a little brighter.



“ ‘COME TOGETHER AND MAKE IT WORK.....’ (WORK) ”

PARTNERING TO PROTECT THE ENVIRONMENT

The Bob Marley Foundation partnered with environment advocate Lonely Whale, to support their mission of reducing the 8-12 million metric tons of plastic, that scientists estimate enters the oceans each year. Tick Tock had launched its campaign with a direct call to action. ‘Both organisations started by campaigning to stop the use of single use plastics, with the focus on plastic straws. Overseen by Kertia Marley, the Jamaica for a Strawless Ocean campaign was launched in Jamaica on Friday, Sept 14th, at Cafe Dolce. This launch mobilized pledges for a Strawless Ocean by asking patrons to post their Strawless Selfies. Artistes such as Chronixx, Jah 9, Runkus and Kumar joined the mission and attended the launch to contribute to mobilizing persons to go strawless.

Additionally, the mission was extended to participation in the International Coastal Cleanup day.

On Saturday, September 15, the Bob Marley Foundation teamed up with the Bob Marley Museum, the Lonely

Whale’s ‘Strawless Ocean’ Campaign and the Hillel Academy, to give support to International Coastal Clean Up Day, coordinated by the Jamaica Environmental Trust.

The Day’s activities focused on cleaning up of the Palisadoes Strip Coastline as a part of the Trust’s ongoing campaign to raise environmental awareness and to protect the island’s coastline.

Hundreds of volunteers turned out and thousands of bags of garbage, consisting mostly of plastic bags, plastic straws and Styrofoam food and beverage containers were collected.

On Monday, September 17, 2018, the Government announced a ban on single use plastics, straws and Styrofoam, taking effect January 2019.

This project was in keeping with the Foundation’s mandate related to Environmental Awareness, Protection and Preservation.

“ ‘THERE IS WORK TO BE DONE, SO LET’S DO IT LITTLE BY LITTLE... ‘WE WORK IN THE MID-DAY SUN, WE WORK TIL THE EVENING COMES.....’ (WORK) ”

LABOUR DAY

A WORK OF HEART IN HONOUR OF BOB

This is a fitting quote from Bob Marley’s song ‘Work,’ as it relates to the team that came out to support the Bob Marley Foundation’s annual Labour Day Project.

The Foundation again spearheaded the cleaning of the Bob Marley statue and the enclosed space in which the statue is installed at the Celebrity Park, across from the National Stadium, on Arthur Wint Drive.

This statue of Reggae icon Bob Marley, was commissioned by the Jamaican Government and was sculpted by world-class, Jamaican sculptor, Alvin Marriott. Marriott completed the life sized bronzed statue in 1985, at 83 years old, while suffering from Parkinson’s disease; a disease which has the uncontrollable shaking of both hands, as it most common symptom. Marriott was honoured to be given the ‘assignment’ of paying artistic tribute the ‘King of Reggae’, another great son of Jamaica.

The life sized statue, depicts Bob, the Rastaman and musician, and is set in

his very familiar stage pose, ‘performing’ with his guitar in both hands and ‘dressed’ in his regular performing gear- a buttoned up shirt and jeans.

The labour of love of cleaning the statue on Labour day, is undertaken by a team, including ‘bredren’ who knew Bob personally and who take great pride in ensuring that the statue continues to be preserved in the very best physical condition.

The Bob Marley Foundation will continue this annual Labour Day tradition, of ensuring the protection and preservation of this national monument that represents the man whose legacy it honours and whose memory it sacredly safeguards.





THE LEGACY CONTINUES

Bob Marley's life was grounded in the spiritual principles, 'One Love, One Heart.' His life was about love...caring, sharing, rising above adversity, getting up and standing up for what is right, giving people hope and empowering them to achieve their highest potential.

Bob's music, his message and his mission continue to uplift and inspire us.....He 'lives' through the Foundation established in his honour.

In 2019 and beyond, the Bob Marley Foundation will carry on the traditions started by Bob through our projects, programmes and partnerships. We will keep his memory alive and honour his life and legacy....always guided by the ideals and principles that inspired him throughout his life.

The Bob Marley Foundation would like to thank the Marley family and all the individuals, groups, schools, communities and organisations that support us and partner with us to ensure that we 'put our vision to reality.' (Wake up and Live)

'I'm pleading to mankind.....One Love, One Heart, let's get together and feel alright...' (One Love)



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